



To Whom It May Concern,

It is my pleasure to recommend Jiayi Wang, who completed an internship with Elsevier Researcher Academy. Jiayi consistently demonstrated a high level of professionalism, initiative, and dedication throughout her time with our team.

Jiayi contributed significantly to our digital strategy, developing and implementing social media plans that led to substantial growth of our LinkedIn community, reaching 10,000 followers. Her work on media plans, newsletters, and email campaigns played a key role in helping us achieve our organizational goals and expand our platform's reach.

Her strong writing abilities were evident in the insightful articles she authored for the main Elsevier site, enhancing the visibility and impact of the Researcher Academy. Jiayi's ability to multitask and manage multiple projects simultaneously was exceptional; she consistently met deadlines and maintained high standards across all her work. She was proactive in identifying opportunities for improvement and took ownership of her projects.

Jiayi quickly built positive relationships across the team, and her approachable and supportive nature made her a valued colleague. She is trustworthy, a fast learner, and always willing to support others. Jiayi also demonstrated leadership by successfully onboarding another intern, further showcasing her collaborative spirit and reliability.

I am confident that Jiayi Wang will be a valuable asset to any organization. She has my highest recommendation. Please feel free to contact me if you require any further information.

Sincerely,

Karolis Damanskas

Senior Project Manager, Elsevier

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